## launchpole

## **A Crowdfunding Community**





### Who is it for?

#### **Campaigners**

Accepted campaigns are featured for our early-bird backers and press writers. All of our members have proven their interest in crowdfunding by supporting or writing about many previous campaigns.

#### **Backers**

With so many awesome startups nowadays there are seemingly endless amounts of campaigns to scroll through. We tip off our members to the best upcoming launches BEFORE the rest of the crowd. Early-bird perk prices go quick, we help you get there first.

#### **Press**

Waking up to an inbox stuffed with press releases is all to common with the 'internet of things' upon us. We take our vetting process seriously and only share the best that crowdfunding has to offer with our members. Easy stories, early access, and no inbox digging.



A community can only thrive when all parties contribute and benefit equally. Through our vetting process and membership requirements we are able to ensure that backers have first access to the best perks, writers get previews of amazing upcoming launches, and campaigners receive the exposure their project deserves.



#### **Easy Stories**

Press writers & bloggers get pre-launch previews of upcoming, vetted campaigns.



#### **First Access**

Backers get notified of our featured campaigns BEFORE they go live.



#### **Exclusivity**

We only accept and feature top tier campaigns for an exclusive group of backers and press.



#### Quality Exposure

Our campaigns get noticed by quality backers and press BEFORE they launch. launchpole membership benefits • MAR •

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#### Early Embargoes

Our press members receive at least a 1 day beat on other outlets.

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www.launchpole.com